

## **What is Flickr?**

Flickr is a photo sharing website. You can use it to store, sort, search and share your photos online. Flickr helps you (and your Auburn Club) organize photos you have and offers a way for you and your friends to tell stories about them.

For a general overview of Flickr go to <http://www.flickr.com/tour/>

## **How can I see the general Auburn Alumni Association's Flickr site?**

Go to: <http://www.flickr.com/photos/auburnalumniassociation/>

Here you will see a collection of all the photos the Alumni Association has uploaded so far (called a "photostream"). On the right side of the screen you will see albums (actually called "sets") that we've put together showing specific events. Once you open an account with Flickr you can even post a comment for individual photos.

## **How can individual Clubs connect with the Auburn Alumni Association's Flickr site?**

First you must create a free account for your Auburn Club with Flickr using your free Yahoo ID. Go to <http://www.flickr.com/> and click on "Create Your Account."

From the Auburn Alumni Associations's photostream click on "Add AuburnAlumniAssociation as a Friend." This option will be located underneath our name (AuburnAlumniAssociation) in bold at the top of the page.

## **What is a Group?**

A group is a way to connect photostreams that are similar. For instance, all the Auburn Alumni Clubs can create their own Flickr account and then "connect" to the Auburn Alumni Associations site as one of our groups.

## **How do I join a Group? And how can I add my Alumni Club to the AAA's Group?**

Choose the "Join this Group" option under the name of the Photostream. Once your Auburn Club has created an account on Flickr, join our "Clubs Alabama" group or our "Clubs Out of State Group." This will connect you with other Auburn Alumni Clubs that have Flickr accounts. and make it easier to communicate with each other and share photos of our events.

This is just an overview of all that Flickr offers. The best way to see how Flickr can help your Club share photos and communicate is to open an account and start exploring! Remember, we are here to help. So, if I can be of any assistance, please let me know.

Jeff Hall  
Multimedia Specialist/Webmaster  
Auburn Alumni Association  
334-844-2197  
[jeffhall@auburn.edu](mailto:jeffhall@auburn.edu)