



## AUBURN CLUBS AND AUBURN ALUMNI AFFILIATES STRUCTURE

### Auburn Club in Good Standing (required of all 3 tiers)

Each club must complete the following in order to remain in good standing:

- Maintain a slate of officers who are all members of the Auburn Alumni Association
- Submit reporting and contact information/sign-in sheets
- Participate in the scholarship program through the association (either an annual scholarship or endowment)

### **3 Tier Structure:**

All Auburn, All Orange (Tier 1): Complete 8 priorities/services from the list below and be in good standing

True and Blue Tiger (Tier 2): Complete 6 priorities/services and be in good standing

War Eagle (Tier 3): Complete 4 priorities/services and be in good standing

Each January, a club's tier status will be evaluated. If the requirements are not being met, the club will be moved down to the next tier. After two years of non-compliance in Tier 3, the club's charter will be considered for revocation and the club will be considered a Spirit Group.

At any time, the club officers can request to be moved down a tier. However, moving down a level would require the approval of the president and another club officer. Level promotions will only take place in January.

### **Priorities & Services:**

**Tier 1:** Choose 8 of the below for the year; **Tier 2:** Choose 6 of the below for the year; **Tier 3:** Choose 4 of the below for the year. The activities listed below the main categories are examples and not a comprehensive list. Auburn Clubs are welcome to offer different activities in order to accomplish the priority/service, but they must first be approved by the Office of Alumni Affairs.

\*Events cannot be combined to complete more than 1 category. A meeting recap/attendance number must be reported to the Office of Alumni Affairs within 3 weeks of the event.

### Athletic Support

- Hosting an Auburn University athletics speaker (speaker will be coordinated through the Office of Alumni Affairs)
- Holding game watch parties for university sports
- Recruiting Wrap-up events
- Attending a university sporting event held in your area (as an Auburn Club)
- Offering a bus trip to away games for university sports

### Auburn Alumni Association Involvement

- Nominate someone for an Auburn Alumni Association award (ex. Undergraduate Teaching Excellence, Young Alumni Achievement, or Lifetime Achievement)
- Attend Golden Eagles, Lifetime Achievement Awards, an away game tailgate, or another event sponsored by the Auburn Alumni Association
- Attend another club's event or meeting

- Visit the Alumni Hospitality Tent on home game days
- Host a membership drive for the Auburn Alumni Association

### **Auburn Alumni in Action/Community Service**

- Hosting a community service project in your area (ex. beach cleanup, school supply drive, assisting at a food bank, etc.)
- Participating in projects that the association promotes and seeks volunteers (Senior Send-off, shaker distribution, away game tailgate, Bo Bikes Bama, etc.)

### **Family Involvement**

- Hosting a summer picnic or BBQ
- Holding an Auburn Club day at a local zoo, family fun center, pumpkin patch, etc.

### **Inclusion & Diversity**

- Assisting the Office of Recruitment with recruiting minority students
- Attend Black Alumni Weekend or another Inclusion and Diversity event sponsored by the Auburn Alumni Association
- Specific event tailored for a group of diverse alumni & friends

### **Networking/Career Building**

- Host a LinkedIn or career building seminar
- Hold a gathering for a Career Services Presentation through the Auburn Alumni Association
- Participating in an Auburn University college/school's event held in your area
- Invite a successful, local alumnus to be the guest speaker at a Happy Hour or other activity

### **Scholarship Fundraiser**

- Holding a crawfish/shrimp boil
- Bake sale/BBQ plates
- Golf tournament/fishing tournament

### **Service to Students**

- Holding a Freshmen Send-off event
- Participating in a local college fair or Junior Night
- Assisting with F.A.N.S. (postcards, senior awards day, etc.) through Auburn University

### **Young Alumni**

- After Hours Social/Happy Hour
- Live music events
- Painting/wreath making/craft activity

### **University Programming**

- Hosting a Dean, development officer, or other university representative (guest will be coordinated through the Office of Alumni Affairs)
- Attending a "This is Auburn" speaker series event or host an event locally
- Organizing a group to attend a theatre production, concert, or event being held on the Auburn University campus
- Participating in an Auburn University college/school's event held in your area



**AUBURN CLUBS AND AUBURN ALUMNI AFFILIATES - EXPECTATIONS**

	Chartered Auburn Clubs			Non-chartered
Requirements	All Auburn, All Orange: Tier 1	True & Blue Tiger Tier: 2	War Eagle: Tier 3	Auburn Alumni Affiliates
<b>AAA Membership</b>	All officers must be members	All officers must be members	All officers must be members	Leaders encouraged to be members
<b>Officers</b>	Full slate of officers (president, vice-president, secretary, and treasurer) and a governing board of directors	Full slate of officers (president, vice-president, secretary, and treasurer)	Club president and at least two other officers (vice-president, secretary, or treasurer)	Point of contact
<b>Scholarship</b>	Have an endowment or two or more annual scholarships through the association	Have at least one annual scholarship through the association	Have at least one annual scholarship through the association	Encouraged to contribute to scholarships through the association
<b>Club Leadership Conference</b>	Send at least one representative to CLC every year	Within 300 miles, send at least one representative to CLC every year; outside 300 miles, send at least one representative every other year	Send at least one representative to CLC every other year	Invited and encouraged to attend CLC
<b>Reporting</b>	Complete all reporting by the due date; send updated contact information/sign-in sheets to alumni affairs	Complete all reporting by the due date; send updated contact information/sign-in sheets to alumni affairs	Complete all reporting; send updated contact information/sign-in sheets to alumni affairs	Send updated contact information/sign-in sheets to alumni affairs
<b>Priorities/Services</b>	Participate in eight of the priorities/services each year	Participate in six of the priorities/services each year	Participate in four of the priorities/services each year	Encouraged to participate in the priorities/services each year



**AUBURN CLUBS AND AUBURN ALUMNI AFFILIATES – SERVICES PROVIDED**

	Chartered Auburn Clubs			Non-chartered
Services Provided	All Auburn, All Orange: Tier 1	True & Blue Tiger Tier: 2	War Eagle: Tier 3	Auburn Alumni Affiliates
<b>Mailings</b>	2 per year to members of the Auburn Alumni Association	2 per year to members of the Auburn Alumni Association	1 per year to members of the Auburn Alumni Association	
<b>Eblasts</b>	For all major events (need 2 weeks notice)	For all major events (need 2 weeks notice)	For all major events (need 2 weeks notice)	For all major events (need 2 weeks notice)
<b>Speakers</b>	Travel expenses for 2 speakers covered by the association (one must be academia)	Travel expenses for one speaker covered by the association	Travel expenses for one speaker covered by the association	
<b>Association Representatives</b>	Representative in attendance at 2 events (when possible)	Representative in attendance at 2 events (when possible)	Representative in attendance 1 events (when possible)	Representative in attendance (when possible)
<b>Promotional Items</b>	3 boxes of promotional items for events throughout the year	2 boxes of promotional items for events throughout the year	1 box of promotional items for events throughout the year	1 box of promotional items for events throughout the year
<b>Logo</b>	Official Auburn Club logo	Official Auburn Club logo	Official Auburn Club logo	Auburn Alumni Affiliate logo

All Auburn Clubs and Auburn Alumni Affiliates will have access to alumni and freshmen lists (confidentiality agreements needs to be on file), will be listed on the association’s webpage, and will have access to training/educational materials.